

Challenge: Defining Your Purpose



Brainstorm your own Keywords from each of the prompts below. Allow each question to let loose all the terms that tie you to the question. Then pare down each brainstorm to a single Keyword for a total of five core terms that are all about you. Next, try out a sentence for each Keyword, like a mini-bio-exercise, to really solidify what each word means. Now, it's showtime.

Write each word on an index card. Or If you want to get really serious, make them the desktop images on your computer or smartphone. The point is to place them in the in-your-face locations you always see. In your sight means on your mind, as well as a higher sense of accountability. Create one image that represents all of your five Keywords that you'll upload to social media with #myfujifilmlegacy to join the conversation.

What is most inspiring about you?

How do you hope to make others feel?

What makes you different?

What impact do you want to have?

What kind of people do you love being around?
