

Challenge: The Art of Seeing

BUILD YOUR LEGACY
CREATE
FOREVER

To truly see a person, you also have to listen. Go find someone, anyone, preferably someone you don't know too closely — a willing acquaintance. Take them to coffee or somewhere comfortable where you can practice the art of listening: Be curious, ask questions, and pay attention.

Can you figure out their desires? What makes them unique? If you need a jumping-off point, use these interview questions as a conversational starter kit. Once you feel comfortable, create an image with your new friend, and share a unique characteristic that you found on social media with #myfujifilmlegacy to join the conversation.

DESIRE:

What do you want to do, create, or experience more than anything else?

What is a common theme that runs throughout your interests or career?

What do you want (in the next year, in your job, in life, etc.)?

What is the one thing that you've never done but have always dreamed of doing?

What single thing is most important to you?

What's the greater impact you hope to create?

UNIQUENESS:

What single thing makes you the most proud ?

How do you differ from others in your work?

What's something that no one has in common with you?

If we asked your friends, what is one thing they'd say is most different about you?

Name three separate words that describe what makes you truly unique.)

When meeting someone new, what will they notice about you most?



MUSE STORYTELLING

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