

FUJIFILM
GFX
MEDIUM FORMAT

UP TO
£450
TRADE-IN BONUS



Get £270 Trade In Bonus when you buy a GFX 50R or £450 on a GFX 50S, when you trade in any working full-frame DSLR, full-frame mirrorless camera or digital medium-format camera.

FUJIFILM-CONNECT.COM/PROMOTIONS

Offer ends 31.03.2019. Terms and conditions apply. See in store for details.

UP TO **£450** TRADE-IN BONUS

£450

TRADE-IN
BONUS



£270

TRADE-IN
BONUS



GFX 50s

- FLEXIBLE DESIGN FOR LOCATION AND STUDIO WORK
- 3-WAY TILTING SCREEN AND TOP-PLATE DISPLAY
- OPTIONAL EVF TILT ADAPTER AND VERTICAL SHOOTING GRIP

GFX 50R

- COMPACT AND PORTABLE – FOR MEDIUM FORMAT ON THE GO
- 2-WAY TILTING TOUCHSCREEN WITH SHORTCUT GESTURES
- INTUITIVE RANGEFINDER-LIKE DESIGN IS QUICK AND EASY TO USE

51.4-MEGAPIXEL 43.8 X 32.9MM CMOS SENSOR | X-PROCESSOR PRO IMAGING ENGINE
425-POINT AF SYSTEM | ISO 100-51,800 SENSITIVITY | MULTIPLE ASPECT RATIOS
WEATHER-RESISTANT CONSTRUCTION

QUALIFYING TRADE-IN MODELS

CANON

<input type="checkbox"/> CANON EOS 1D C	<input type="checkbox"/> CANON EOS 1DS MKIII	<input type="checkbox"/> CANON EOS 5DS
<input type="checkbox"/> CANON EOS 1D MKII	<input type="checkbox"/> CANON EOS 1DX	<input type="checkbox"/> CANON EOS 5DS R
<input type="checkbox"/> CANON EOS 1D MKII N	<input type="checkbox"/> CANON EOS 1DX MKII	<input type="checkbox"/> CANON EOS 6D
<input type="checkbox"/> CANON EOS 1D MKIII	<input type="checkbox"/> CANON EOS 5D	<input type="checkbox"/> CANON EOS 6D II
<input type="checkbox"/> CANON EOS 1D MKIV	<input type="checkbox"/> CANON EOS 5D MKII	<input type="checkbox"/> CANON EOS R
<input type="checkbox"/> CANON EOS 1DS	<input type="checkbox"/> CANON EOS 5D MKIII	
<input type="checkbox"/> CANON EOS 1DS MKII	<input type="checkbox"/> CANON EOS 5D MKIV	

HASSELBLAD

<input type="checkbox"/> HASSELBLAD A5D-50C	<input type="checkbox"/> HASSELBLAD H4D-60	<input type="checkbox"/> HASSELBLAD H6D-100C
<input type="checkbox"/> HASSELBLAD A5D-80	<input type="checkbox"/> HASSELBLAD H5D-200C	<input type="checkbox"/> HASSELBLAD H6D-50C
<input type="checkbox"/> HASSELBLAD H4D-31	<input type="checkbox"/> HASSELBLAD H5D-50C	<input type="checkbox"/> HASSELBLAD X1D-50C
<input type="checkbox"/> HASSELBLAD H4D-40	<input type="checkbox"/> HASSELBLAD H5X	

LEICA

<input type="checkbox"/> LEICA M	<input type="checkbox"/> LEICA S
<input type="checkbox"/> LEICA M-P 240	<input type="checkbox"/> LEICA SL (TYP 601)

MAMIYA

<input type="checkbox"/> MAMIYA 645DF	<input type="checkbox"/> MAMIYA CREDO 50	<input type="checkbox"/> MAMIYA CREDO 80
<input type="checkbox"/> MAMIYA CREDO 40	<input type="checkbox"/> MAMIYA CREDO 60	<input type="checkbox"/> MAMIYA ZD

NIKON

<input type="checkbox"/> NIKON D3	<input type="checkbox"/> NIKON D600	<input type="checkbox"/> NIKON D810
<input type="checkbox"/> NIKON D3S	<input type="checkbox"/> NIKON D610	<input type="checkbox"/> NIKON D810A
<input type="checkbox"/> NIKON D3X	<input type="checkbox"/> NIKON D700	<input type="checkbox"/> NIKON D850
<input type="checkbox"/> NIKON D4	<input type="checkbox"/> NIKON D750	<input type="checkbox"/> NIKON DF
<input type="checkbox"/> NIKON D4S	<input type="checkbox"/> NIKON D800	<input type="checkbox"/> NIKON Z7
<input type="checkbox"/> NIKON D5	<input type="checkbox"/> NIKON D800E	<input type="checkbox"/> NIKON Z6

PENTAX

<input type="checkbox"/> PENTAX 645D	<input type="checkbox"/> PENTAX 645Z	<input type="checkbox"/> PENTAX K1
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PHASE ONE

<input type="checkbox"/> PHASE ONE 645DF+	<input type="checkbox"/> PHASE ONE IQ2 260	<input type="checkbox"/> PHASE ONE P25+
<input type="checkbox"/> PHASE ONE IQ1	<input type="checkbox"/> PHASE ONE IQ2 280	<input type="checkbox"/> PHASE ONE P30+
<input type="checkbox"/> PHASE ONE IQ1 140	<input type="checkbox"/> PHASE ONE IQ3 50	<input type="checkbox"/> PHASE ONE P40+
<input type="checkbox"/> PHASE ONE IQ1 150	<input type="checkbox"/> PHASE ONE IQ3 60	<input type="checkbox"/> PHASE ONE P45+
<input type="checkbox"/> PHASE ONE IQ1 160	<input type="checkbox"/> PHASE ONE IQ3 80	<input type="checkbox"/> PHASE ONE P65+
<input type="checkbox"/> PHASE ONE IQ1 180	<input type="checkbox"/> PHASE ONE P20+	<input type="checkbox"/> PHASE ONE XF100MP
<input type="checkbox"/> PHASE ONE IQ2 250	<input type="checkbox"/> PHASE ONE P21+	

SONY

<input type="checkbox"/> SONY ALPHA 7	<input type="checkbox"/> SONY ALPHA 7RIII	<input type="checkbox"/> SONY ALPHA 900
<input type="checkbox"/> SONY ALPHA 7II	<input type="checkbox"/> SONY ALPHA 7S	<input type="checkbox"/> SONY ALPHA 99
<input type="checkbox"/> SONY ALPHA 7III	<input type="checkbox"/> SONY ALPHA 7SII	<input type="checkbox"/> SONY ALPHA 99II
<input type="checkbox"/> SONY ALPHA 7R	<input type="checkbox"/> SONY ALPHA 850	
<input type="checkbox"/> SONY ALPHA 7RII	<input type="checkbox"/> SONY ALPHA 9	

To claim your trade-in bonus, simply fill out the details below. The bonus will be paid directly into your bank account after the claim has been validated by Fujifilm UK. Once validated, the bonus will be paid within 14 days.

YOUR DETAILS

NAME

ADDRESS

EMAIL ADDRESS

CAMERA DETAILS

CAMERA MODEL TRADED IN

SERIAL NUMBER TRADED IN



CAMERA MODEL PURCHASED

SERIAL NUMBER PURCHASED

TERMS & CONDITIONS

TRADE-IN BONUS APPLIES TO PURCHASES FROM 1 OCTOBER 2018 TO 31 MARCH 2019

Customers who purchase a NEW qualifying FUJIFILM Camera ("Qualifying Products") between 1st October 2018 and 31st March 2019 ("Promotional Period") and Trade In an applicable camera ("Qualifying Trade In Products") will be eligible to claim a Trade In Bonus Cashback. Second hand or refurbished FUJIFILM products are excluded from this promotion. The Cashback amount will vary by Qualifying Products purchased. The Qualifying Products, Cashback amounts and Promotional Periods are detailed on the Qualifying Products page.

FUJIFILM TRADE-IN BONUS CASHBACK

- Purchases must be made from a qualifying GFX retailer, as detailed on the Qualifying Retailers page. Your Trade In Product must be handed to the retailer at the point of purchase of your new product. Please ensure that the retailer provides you with the FUJIFILM Trade In Bonus leaflet detailing your Trade In Product information. Online claims submitted without this leaflet will be rejected.
- The promotion is open to residents of mainland UK and ROI only. Any claims for qualifying products purchased outside these territories will be ineligible to participate in this promotion.
- Online claims must be submitted no sooner than 30 (thirty) and no later than 60 (sixty) days from the date of new qualifying purchase as evidenced on the purchase invoice or receipt. For the avoidance of doubt, the date of purchase counts as day 1 (one) of the claim window. Claims received outside of this period will be rejected.
- A maximum of 2 Trade In Bonus Cashback claims per person can be accepted during the Promotional Period. Please note that only one trade in camera will count towards one trade in bonus claim.
- The Value of the Trade In Bonus is £450 / €500 for the GFX50S and £270 / €300 for the GFX50R.
- The qualifying Trade In Products are detailed on the Qualifying Trade In page on fujifilm-connect.com/promotions.

GENERAL

- Retailers must not submit claims on behalf of their customers. Any claims submitted by retailers will be rejected.
- Your claim will be invalidated if the Qualifying Products are returned to the retailer for a refund or exchange.

9. The claim form can be found on Claim Now page on this website. In order to submit an online claim you must enter your personal details, bank details and purchase information as detailed below:

- Proof of Purchase in the form of an invoice or receipt clearly showing the purchase date, retailer and Qualifying Product(s) purchased
- A picture of the serial number(s) of your Qualifying Product(s) affixed to the original box or product packaging
- For online purchases the delivery note will also be required, clearly showing the product purchased and the purchase date
- For Trade In processed in store, the FUJIFILM Trade In Bonus leaflet MUST be submitted at time of claim. For online purchases, proof of the traded in model must be provided

10. A confirmation email will be sent to the claimant upon receipt of an online claim submission.

- Upon successful validation of your claim, you will receive your Trade In Bonus Cashback payment via bank transfer within 14 (fourteen) days into your nominated bank account. No alternative method of payment is available.
- The Promoter will notify the claimant when an incomplete claim is submitted. Notification of omissions will be sent via email. Claimants will be given the opportunity to supply further information to rectify any errors within 7 (seven) calendar days of receipt of the email. Failure to respond within 7 (seven) calendar days of receipt of the email will result in the claim being rejected.
- FUJIFILM will not be held responsible if e-mails are blocked or sent to "junk" mail folders. Please ensure that you check your "junk" mail folder regularly to ensure that you do not miss our claim status update emails.
- Incomplete, fraudulent, altered or illegible claims will be disqualified by FUJIFILM. FUJIFILM reserves the right to request the original proof of purchase. If this is requested to be sent via the post, it will be returned to you.
- If a claim is refused because the Terms and Conditions of the offer have not been met, the Promoter's decision is final. FUJIFILM reserves the right to withdraw, amend or terminate the promotion without notice.

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