



REAL
INSTANT
PHOTOS

SIMPLE
EASY
OPERATION

CLASSIC
NOSTALGIC
LOOK

PURE
FUN
EVERYTIME



FILM DEVELOPS INSTANTLY

- Capture every moment
- Photos print within seconds
- Watch it develop before your eyes



VARIETY OF FORMATS

- Mini, Square, and Wide format
- Cameras for spontaneous moments
- Printers for memories



COMPACT AND STYLISH

- Lightweight and portable
- Variety of styles and colours
- Express yourself with specialty films



EASY TO USE

- Point & Shoot cameras
- Simple automatic controls
- No fuss film loading



QUALITY PRINTS

- Superb grain quality
- Ensures vibrant colours
- Hi-Speed ISO 800



ENDLESS FUN

- Share with friends
- Create scrapbooks
- Redecorate your space



INSTANT CAMERAS

Take one-of-a-kind instant photos in Mini, Square, and Wide prints. There is sure to be a camera that suits your style so that you can get straight to capturing and printing out your most memorable moments.

SMARTPHONE PRINTERS

These compact-and-convenient devices allow you to print your favorite pics directly from your smartphone or tablet. They also offer additional creative tools through their apps so that you can deck your print out with your own personal flair.

HYBRID CAMERA/PRINTER

The best of both worlds. The Mini Evo combines analog and digital camera into one, allowing you to snap, store, and print your images in one place.

INSTAX APPS

Expand your creativity with the instax apps before printing them by adding frames, colour corrections to your photos and more! The app even allows you to shoot directly from your iOS/Android device. Compatible with select instax products.

SPECIALITY FILMS

Choose from a wide selection of specialty film packs to match your mood and occasion, or go with the classic white border Instax frame!

SPECIFICATIONS

Model Name											
	MINI 12	MINI 90	MINI 40	SQ1	SQ40	WIDE 300	PAL	MINI EVO	MINI LINK 2	SQUARE LINK	LINK WIDE
Film Size	MINI	MINI	MINI	SQUARE	SQUARE	WIDE	MINI/SQUARE/WIDE	MINI	MINI	SQUARE	WIDE
Type	ANALOG CAMERA	ANALOG CAMERA	ANALOG CAMERA	ANALOG CAMERA	ANALOG CAMERA	ANALOG CAMERA	DIGITAL CAMERA	DIGITAL CAMERA / PRINTER	SMARTPHONE PRINTER	SMARTPHONE PRINTER	SMARTPHONE PRINTER
Auto Exposure	✓	✓	✓	✓	✓	✓	✓	✓			
Selfie mode	✓	✓	✓	✓	✓	✓		✓			
Self timer		✓					✓ (IN-APP)	✓			
Selfie mirror	✓		✓	✓	✓			✓			
LCD Screen								✓			
Wireless printing							Bluetooth®	Bluetooth®	Bluetooth®	Bluetooth®	Bluetooth®
Reprint							✓ (IN-APP)		✓	✓	✓
Colour Options	LILAC PURPLE, PASTEL BLUE, BLOSSOM PINK, CLAY WHITE, MINT GREEN	BLACK	BLACK	TERRACOTTA ORANGE, CHALK WHITE, GLACIER BLUE	BLACK	BLACK, TOFFEE	PISTACHIO GREEN	BLACK, LIGHT BROWN	CLAY WHITE, SPACE BLUE, SOFT PINK	ASH WHITE, MIDNIGHT GREEN	ASH WHITE, MOCHA GREY
Others	AUTOMATIC EXPOSURE CONTROL, CONSTANT FIRING FLASH FOR AUTOMATIC LIGHT ADJUSTMENT	AUTOMATIC EXPOSURE LIGHT / DARK MODE, MACRO MODE, MANUAL FLASH CONTROL, RETRO LOOK	AUTOMATIC EXPOSURE CONTROL, CONSTANT FIRING FLASH FOR AUTOMATIC LIGHT ADJUSTMENT, RETRO LOOK	AUTOMATIC EXPOSURE, CONSTANT FIRING FLASH FOR AUTOMATIC LIGHT ADJUSTMENT	AUTOMATIC EXPOSURE, CONSTANT FIRING FLASH FOR AUTOMATIC LIGHT ADJUSTMENT, RETRO LOOK	AUTOMATIC EXPOSURE, LIGHT / DARK MODE, CLOSE-UP ADAPTER, MANUAL FLASH CONTROL	AUTOMATIC EXPOSURE, CUSTOMIZABLE SHUTTER SOUNDS, INTERVAL SHOOTING, COMPATIBLE WITH ALL LINK PRINTERS, ABILITY TO TRANSFER DIGITAL IMAGES TO SMART PHONE	DIGITAL AND INSTANT CAMERA, 10 LENS EFFECTS, 10 FILM EFFECTS, TOTAL OF 100 EFFECTS BY MULTIPLYING ABOVE, SUPPORT MICRO SD CARD, RETRO LOOK	INSTAX AIR, VIDEO FRAME PRINT, SIMPLE PRINT, DESIGNED FOCUS, INSTAX MINI LINK APP	AR PRINT MODES, SIMPLE PRINT, VIDEO FRAME PRINT, FRAME PRINTS (STICKERS, COLLAGES, ETC), INSTAX CONNECT, DESIGNED FOCUS, COLOUR MODES, SKETCH, EDIT AND PRINT, LINK SQUARE APP	MULTI-PRINT, VIDEO FRAME PRINT, QR CODE MODES, CUSTOMIZE YOUR PRINTS, DESIGNED FOCUS, LINK WIDE APP
Battery	AA (2)	LI-ION (NP-45A)	AA (2)	CR-2 (2)	CR-2 (2)	AA (4)	LI-ION (BUILT-IN)	LI-ION (BUILT-IN)	LI-ION (BUILT-IN)	LI-ION (BUILT-IN)	LI-ION (BUILT-IN)

FILM & ACCESSORIES



MINI 12 CAMERA CASE
MSRP: \$24.99



MINI ALBUMS
MSRP: \$17.99



SQUARE ALBUM BLACK
MSRP: \$17.99



INSTAX SQUARE SQ40 CASE
MSRP: \$29.99



INSTAX MINI INSTANT HEART SMART PRINT



INSTAX MINI INSTANT BLACK NOIR



INSTAX MINI INSTANT SMART PRINT



INSTAX MINI INSTANT SMART PRINT



INSTAX MINI INSTANT PINK & ROSE GOLD



INSTAX MINI INSTANT SMART PRINT



INSTAX MINI INSTANT SMART PRINT



INSTAX MINI INSTANT SMART PRINT



INSTAX SQUARE INSTANT SMART PRINT



INSTAX SQUARE INSTANT BLACK



INSTAX WIDE INSTANT BLACK