

FUJIFILM
X | **GFX**



GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT



GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT

LEARN
MORE

MEDIUM FORMAT
54.1 MEGAPIXEL
CMOS SENSOR

2-WAY
TING
LCD

LEGACY IN
COLOUR
SCIENCE

RANGEFINDER
STYLE
BODY



51.4MP CMOS SENSOR

- 14-Bit RAW output
- 14 stops of Dynamic Range
- ISO range from 100-12800



2-WAY TILTING TOUCH SCREEN

- Large 3.2-inch, 4:3 ratio
- 2.36M-dot LCD monitor
- Smart touchscreen panel



HIGH DEFINITION VIEWFINDER

- 3.69M-dot OLED EVF
- 0.77x magnification
- Diopter adjustment of -4m-1 to +2m-1



WEATHER RESISTANT

- Magnesium alloy body
- Lightweight and compact
- Sleek design



LEGACY IN COLOUR SCIENCE

- 15 digital Film Simulations
- Color Chrome, Grain Effect
- Stunning out-of-camera JPEG quality



SEAMLESS WORKFLOW

- Compatible with Capture One/Adobe LR
- USB-C tethering (Cable lock included)
- Wi-Fi™ and Bluetooth® connectivity



GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT

LEARN
MORE

KIT OPTIONS



BODY ONLY
MSRP: \$5,700

INCLUDED IN THE BOX

LI-ION BATTERY NP-T125, BATTERY CHARGER BC-T125, PLUG ADAPTER, BODY CAP, STRAP CLIP, PROTECTIVE COVER, CLIP ATTACHING TOOL, SHOULDER STRAP, CABLE PROTECTOR, HOT SHOE COVER, SYNC TERMINAL COVER, OWNER'S MANUAL

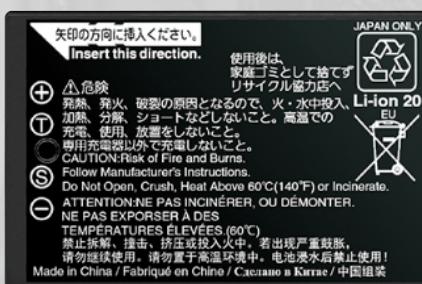
ACCESSORIES



VIEW CAMERA
ADAPTER G
MSRP: \$520



MACRO EXTENSION TUBE
MCEX-18G WR MCEX-45G WR
MSRP: \$410 MSRP: \$410



LI-ION BATTERY
NP-T125
MSRP: \$160



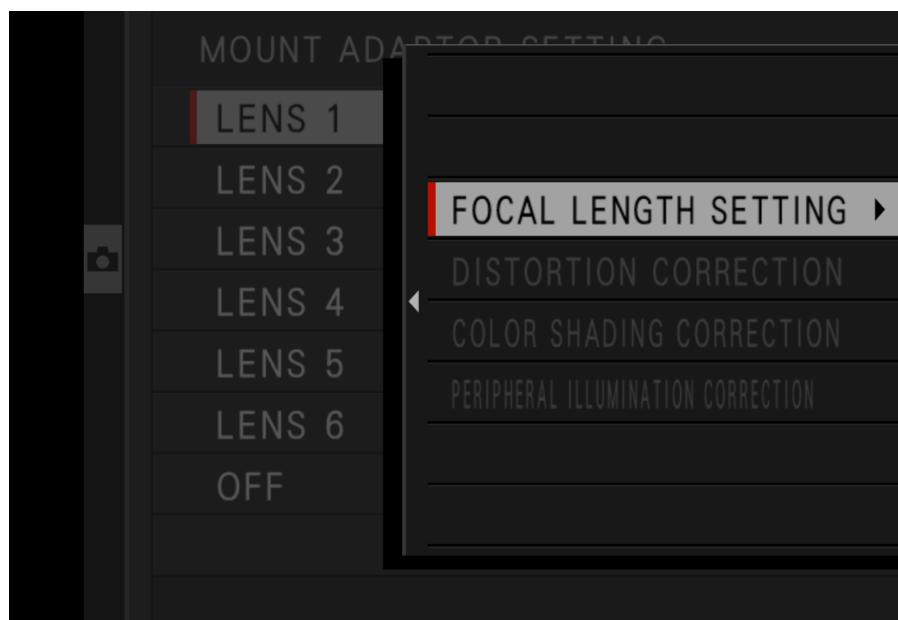
AC POWER ADAPTER
AC-15V
MSRP: \$130





GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT

LEARN
MORE



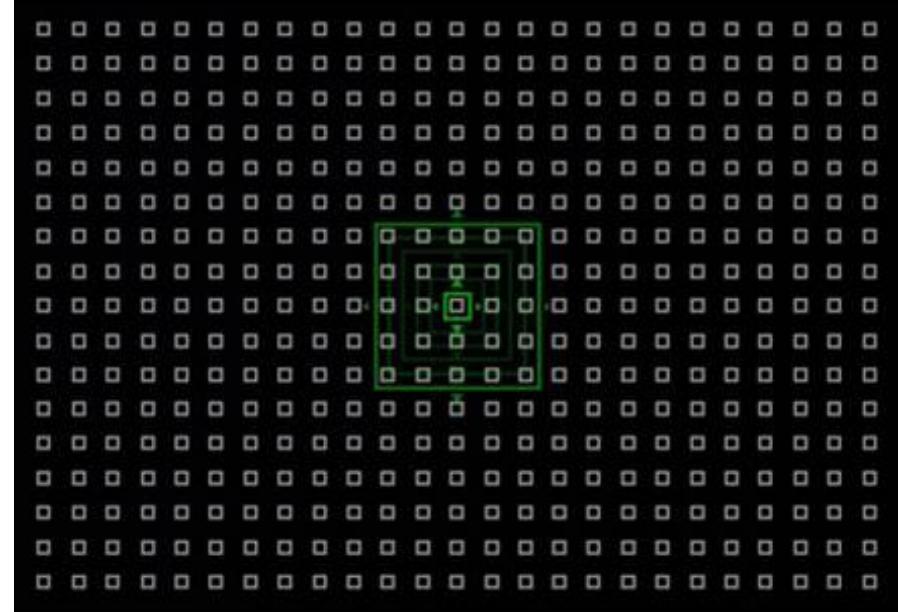
WORKING WITH ADAPTED LENSES

WORKING WITH ADAPTED LENSES

Go to SHOOTING SETTING > MOUNT ADAPTER SETTING > LENS REGISTRATION. Select one of the six lens slots. Set the FOCAL LENGTH SETTING. Additional settings are available when using smart adapters. You may need to enable SHOOT WITHOUT LENS in the BUTTON/DIAL SETTINGS.

CHANGING EXPOSURE SETTINGS

To change the exposure settings, use the dedicated dials and aperture ring. To use the front/rear command dials instead, set the shutter speed dial to "T" and the aperture ring to "C". You need to set a Fn button to toggle from ISO to Aperture. Long press the DISP. BACK button. A diagram of the camera and the Fn buttons will appear. Select the Fn button you want and assign the FRONT COMMAND DIAL SWITCH to it.



RESIZING THE AF POINT

Press and hold the joystick to access the FOCUS LEVER SETTING and select your desired mode. To change the AF point size, press inward on the joystick and the focus points will appear. Rotate the rear command dial to change the size of the AF Point / Zone. When the AF MODE is set to "ALL", rotating the rear command dial will also cycle through the various AF modes (SINGLE POINT, ZONE, WIDE)

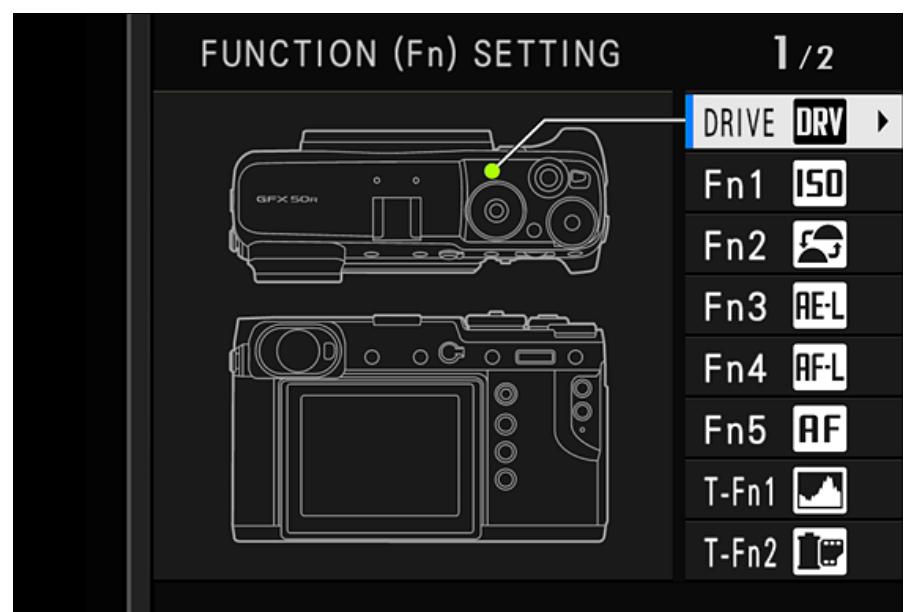
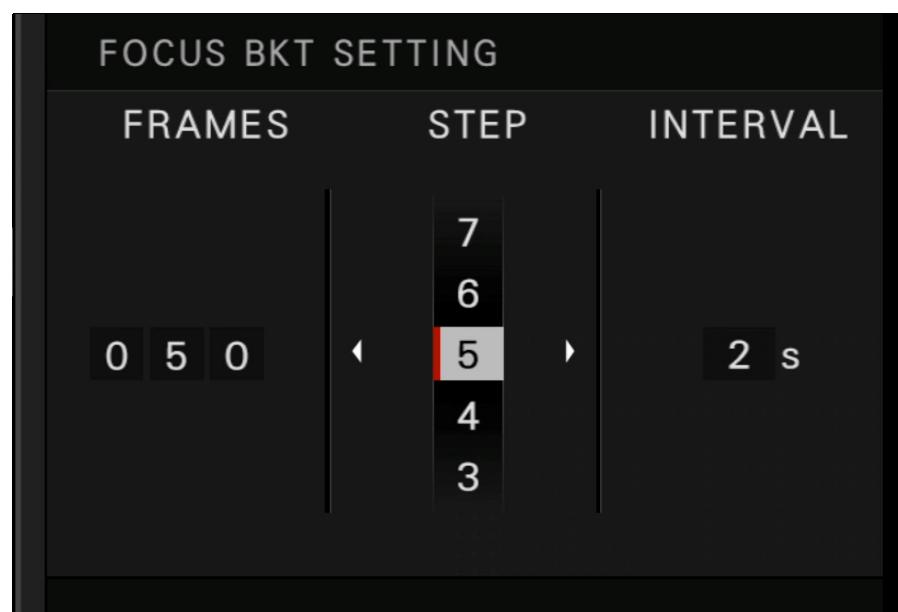
HORIZON LEVEL

The camera features 3D level to make sure your frame is straight. Turning it on and off is done through a Fn button or screen swipe. First set a Fn button. Long press the DISP. BACK button. A diagram of the camera and the Fn buttons will appear. Select the Fn button/swipe you want and assign the "ELECTRONIC LEVEL" feature. In taking mode turn on and off by pressing the chosen button or swipe.



GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT

LEARN
MORE

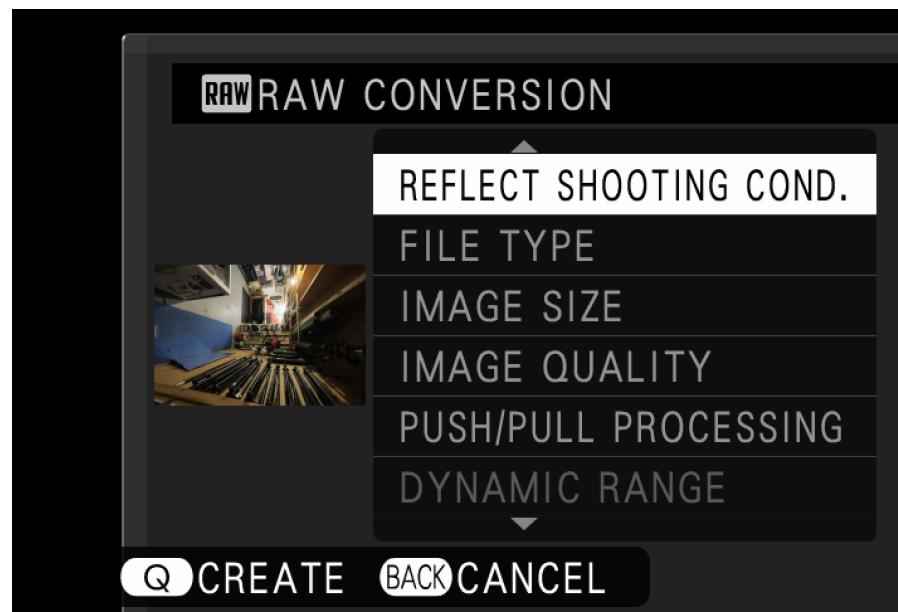


FOCUS BRACKETING

Press the DRIVE button and select FOCUS BKT. Go to MENU > SHOOTING SETTING > FOCUS BKT and choose between MANUAL or AUTO. In AUTO mode, select the interval then use the manual focus ring to set the near and far focus distances (Point A/B). Click on DISP/BACK to EXIT to save the new settings. Press the shutter button to start the focus bracketing.

FUNCTION (FN) BUTTONS

To customize your Fn buttons, long press the DISP. BACK button. A diagram of the camera and the Fn buttons will appear. Select the Fn button you want to customize and scroll through the features to choose the function you want to assign.



IN-CAMERA RAW CONVERSION

To edit a RAW image in the camera, select it in the playback mode then press the "Q" button. Scroll and adjust settings including: Film Simulation, Highlight tone, Sharpness and more. After making the adjustments, press the "Q" button to preview the image. Review the image on screen and press "OK" to save the file or "Back" to make additional adjustments.

STUDIO FLASH PHOTOGRAPHY

If you are shooting with strobes in the studio, you will need to disable the exposure preview. Go to SET UP > SCREEN SETTING > PREVIEW EXP./WB IN MANUAL MODE and select OFF. This will disable the exposure and white balance preview. To quickly toggle between the 3 options, you can assign this to a FN button.



GFX 50R
RANGEFINDER STYLE
MEDIUM FORMAT

LEARN
MORE

FUJIFILM
X | GFX

SPECIFICATIONS

Model Name	FUJIFILM GFX 50R
Number of effective pixels	51.4 million pixels
Image Sensor	43.8mm×32.9mm Bayer array with primary color filter
Storage media	SD Card (-2GB) / SDHC Card (-32GB) / SDXC Card (-512GB) UHS-I / UHS-II / Video Speed Class V90 *1
File format of still image	JPEG (Exif Ver.2.3)*2, RAW : 14bit RAW(RAF original format), RAW+JPEG, 8-bit TIFF(In-camera Raw Conversion Only)
Lens mount	FUJIFILM G mount
Sensitivity	AUTO1/AUTO2/AUTO3 (up to ISO12800) / ISO100~12800 (1/3 step) (Movie: AUTO / ISO200~12800)
Standard output	ISO50 / 25600 / 51200 / 102400 (Movie: ISO25600)
Extended output	
Exposure control	TTL 256-zone metering, Multi / Spot / Average / Center Weighted
Exposure mode	P (Program AE) / A (Aperture Priority AE) / S (Shutter Speed Priority AE) / M (Manual Exposure)
Exposure compensation	-5.0EV - +5.0EV 1/3EV step (Movie: -2.0EV - +2.0EV)
Shutter type	Focal Plane Shutter
Movie recording	[Full HD (1920 x 1080)] 29.97p / 25p / 24p / 23.98p 36Mbps up to Approx. 30min. [HD (1280 x 720)] 29.97p / 25p / 24p / 23.98p 18Mbps up to Approx. 30min.
LCD monitor	3.2 inch, Aspect Ratio 4:3, Approx. 2,360K-dot Tilt-Type(Two Direction), Touch Screen Color LCD Monitor (Approx. 100% Coverage)
Viewfinder	0.5 inch Approx. 3.69 million dots OLED Color Viewfinder Coverage of Viewing Area vs. Capturing Area: Approx. 100% Eyepoint: Approx. 23mm (from the Rear End of the Camera's Eyepiece) Diopter Adjustment: -4 - +2m-1 Magnification: 0.77× with 50mm Lens (35mm Equivalent) at infinity and Diopter set to -1.0m-1 Diagonal Angle of View: Approx. 38° (Horizontal Angle of View: Approx. 30°) Built-In Eye Sensor
Terminal	USB Type-C USB3.2 Gen1x1
Digital interface	HDMI Micro connector (Type D)
HDMI output	ø2.5mm, Remote Release
Other	Stereo Mini Connector (Microphone) DC IN 15V Connecter *Compatible with AC-15V (Optional) Hot Shoe Synchronized Terminal
Dimensions	160.7mm (W) x 96.5mm (H) x 66.4mm (D) / 6.33in. (W) x 3.80in. (H) x 2.62in. (D) (Minimum Depth : 46.0mm / 1.81in.)
Weight	Approx. 775g / 27.3oz. (including battery and memory card) Approx. 690g / 24.3oz. (excluding accessories, battery and memory card)
Notes	*1 Please see the Fujifilm website to check SD memory card compatibility. *2 Exif 2.3 is a digital camera file format that contains a variety of shooting information for optimal printing.

FUJIFILM
X | **GFX**



  **FUJIFILM_NORTHAMERICA**

VISIT WWW.FUJIFILM-X.COM OR YOUR AUTHORIZED DEALER FOR MORE INFORMATION.

FUJIFILM and FUJINON are trademarks of FUJIFILM Corporation and its affiliates. © 2020 FUJIFILM North America Corporation and its affiliates. All rights reserved.